

RPI TV Meeting Minutes

2008 January 15

Officers Present

Charlie Emala, Mike DiTore, Dan Falkenstrom, Brian Michalski, Marc Ebuña, Brian Zaik, Sean Andrese, Scott Altman, Dennis Rochon

Members Present

Michael Battista, Chris Butler, August Fietkau, Joe Goullaud, Rob Humphreys, Thomas Price, Zachary Rowe, Steven Siden

<<Brian is taking minutes; he refers to himself as secretary during this document, even though he is 'station manager'>>

The meeting is starting; it is 21:36b.

Charlie is welcoming everyone back, and hoping everyone had a great break. He has found Database Systems is terrible. Both Joe and Eric plan on graduating this semester.

The brick wall in the new room was painted over break and a piece of carpet was put down that doesn't fit correctly. After much consideration, red paint was purchased. Eric Klauser doesn't understand hex colors. Dan Falkenstrom references a red color that is used to frame pictures hanging in this room. Lamps have also been purchased. Marc is working on furniture layouts. Mike DiTore will be sending out an email to coordinate painting and moving the equipment. Joe has reminded us to get the couch, Charlie will measure this ASAP. Charlie has called himself the "enabler" aka the financier to all these plans.

The next pressing piece of business is the Date Auction, which is this weekend. Unfortunately this is also the same day and time as an away game at Union (this upcoming Friday the 18th @ 10:00pm). Since there is a comedian performing before hand, we will have to setup early. Charlie takes names, even though we are not committed to this event yet.

Charlie feels iPods are built by slaves, however this secretary disagrees.

Charlie is reviewing the elections. Brian Zaik is making comments that Charlie does not like, only because he didn't hear them. Mike DiTore is explaining the election situation, how we were only able to elect 9 of the 11 officers. Joe starts clapping very loudly and startles the secretary. For a complete listing of the election results, please view the RPI TV website 'Members' section.

We are still in need of a Secretary and an Original Content Manager. Mike DiTore is elaborating on these positions.

Kara Chesal has been nominated for secretary, someone seconded. A vote was conducted and she won. I think I'm being replaced by a non club member. I didn't think I did such a terrible job. Alas, I digress.

Charlie's friend, Jesse Mallow, who is an EMAC major here at RPI, attended the Executive Meeting as a consultant helping us recruit EMAC majors to join the club, recognizing we lack flowing creative skills. One idea that was brought up was a game show.

Joe offers his insights as to how to recruit people. We need to work to pull new people in; filming sports and Union events isn't working well. He suggests we do similar style events as NRB.

Tom Price offered the idea of interfacing with actors involved in creative productions, as well as creative writing classes, to do new productions.

Joe suggests we don't rely on the channel to promote us, but relying on the content on the channel. People will stop to watch the channel if there's content there, not if we tell them to. The way you create a channel is by having something people want, not the number of a channel... or so Brian Zaik offers.

The consensus is to schedule a meeting to brainstorm everything, like the game shows marketing, etc. This meeting will take place on Monday, January 21st at noon in the SGS. All are welcome to attend.

Charlie's Mom is a whiteboard, or so Marc hypothesizes.

Charlie is reviewing previous show ideas: Identity Theft, Catholic Condemns, Rocky + Star Wars, Dirty Jobs (club style), and The Reunion. We have short scripts for some of these; however there is no one here to speak to these. Mike Battista suggests we spoof things.

Charlie draws us back to pursue the game show idea. Steven Siden suggests a show where he will film his Architecture major friends in a kind of documentary mini-series kind of thing.

Anyone interested in Secretary or Original Content Manager, they should raise their hand. Chris Butler scratched his head; we all assume he is volunteering.

Now Charlie doesn't want this secretary to take minutes next time. Apparently this secretary has to fight Mike Battista over who will take minutes next meeting. This will not end well.

Time Warner did a terrible job with the Cornell game. The color was very washed out, and the scoreboard looked bad. The stuff they had taped has a bright light, similar to a torch, shined in someone's face. It looked very poor. This could not have been attributed to the cable on campus, as it was via Charlie's fancy satellite TV.

Charlie closes the meeting, while smashing a brick-like donut against a wall. We conclude at 22:25.